

“7o'clock” is an offering in reverence to the Daemon, Angel, and Muse. A time and space dedicated to pure experience free of artist statements or analysis. From music and dance to literature and theatre, every Sunday brings new artists and a new performance – as the clock strikes 7.

Artist Guidelines:

1. All applicants must have attended a previous 7oclock performance (Not applicable to invitees).
2. 7o'clock is open to ANY artform including literature or visual art as long as it can be worked into a performance somehow. Be creative! Surprise us!
It can be as simple or complex as you choose, so long as it can be achieved within the 2 hour setup time.
3. There can be no long explanations or artist statements at the performance or in advertisement beforehand. The idea is to go beyond concepts of the mind. What grabs you by the heart? What grips you on an instincual level? We, the audience, want to FEEL something.
4. The artist is to refrain from any interaction with the audience before or during performance - this includes any intermission. Don't break the spell! :)
5. The performance must be between 37 and 55 minutes.
6. Performance begins precisely at 7:00
7. Read the quotes below.

“And how she sang! Her voice no longer at play, her voice a jet of blood, worthy of her pain and her sincerity, opened like a ten-fingered hand as in the feet, nailed there but storm-filled...” -Lorca

“Through the empty archway a wind of the spirit enters, blowing insistently over the heads of the dead, in search of new landscapes and unknown accents: a wind with the odour of a child’s saliva, crushed grass, and medusa’s veil, announcing the endless baptism of freshly created things.” -Lorca

“Our normal human voice goes no further than the human ear, beyond that it dies to nothing and is extinguished. But the breath that is bright with the light of the gods, being the breath of the universe, does not die out. It is transformed into the spirit of the divine, and becomes a way to obtain the heart of heaven. “-Translation from Ancient Japanese text.

“I believe that magic is art, and that art, whether that be music, writing, sculpture, or any other form, is literally magic. Art is, like magic, the science of manipulating symbols, words, or images, to achieve changes in consciousness... Indeed to cast a spell is simply to spell, to manipulate words, to change people's consciousness, and this is why I believe that an artist or writer is the closest thing in the contemporary world to a shaman.” -Alan Moore

“There is a moment - Sometimes in performance, sometimes alone - when the other realm finds a portal. You are aware of it in yourself, in the intense presence of every person and thing around you. In every molecule of air that is filled with invisible luminescence.” -Anonymous